



# PIXAD.STUDIO PROFILE

Pixad.Studio is a full-service marketing agency that provides a wide range of marketing solutions to businesses of all sizes. Our team of experienced professionals specializes in developing customized marketing strategies that help businesses reach their target audiences and achieve their marketing goals.

# HELLO.

We help brands and companies stand out in the digital age.

# OUR STORY.

We're a value-led egyptian creative agency that creates concepts to empower brands that positively impact individuals, communities and nations. Based in Ma'adi,Cairo,Egypt. We're a tight, passionate team driven by the desire to deliver forward thinking ideas to our clients. Together, we create brand identities, design and deliver marketing campaigns that make an impact.

## VISION

our vision is to become the leading provider of innovative and effective marketing solutions that help businesses achieve their full potential. We are committed to staying at the forefront of the constantly evolving digital landscape and using the latest technologies and strategies to help our clients succeed.

## MISSION

our mission is to deliver innovative and effective marketing solutions that help businesses grow their digital presence and increase revenue. We are committed to providing our clients with customized strategies that are tailored to their unique needs and goals.



What guides us?

# CORE VALUES.

Our Core Values make **Pixad.Studio** a great place to create great work for our clients. We have chosen five core values that we call 'the Nomad IDEAL'. I.D.E.A.L is an acronym for Innovation, Dependability, Ethical Business, Accountability and Leadership. These form the basis of our regional corporate culture and define how we conduct ourselves, our business and help us to value our communities.

**Innovation:** is a key part of our company culture, and we encourage our team members to think creatively and outside the box when developing marketing strategies for our clients. We believe that the best solutions come from collaboration and a willingness to try new things, and we are always looking for ways to push boundaries and challenge ourselves to be better.

**Dependable:** we understand the importance of being dependable for our clients. We know that businesses rely on us to deliver effective marketing solutions that help them achieve their goals, and we take this responsibility seriously.

**Ethical:** we are committed to conducting our business in an ethical and responsible manner. We believe that ethical conduct is essential to building trust with our clients and maintaining our reputation as a trusted and reliable marketing agency.



**HOW  
WE  
CAN  
HELP?**

Making Positive Connections

# DIGITAL

## DIGITAL STRATEGY

Translating a business strategy into a digital strategy isn't always as straight forward as it sounds. Working closely with our digital team we would ensure that we get to the heart of your business and deliver a strategic plan that ensures your brand goes from strength to strength online.

## eCOMMERCE

eCommerce is all about Experience. We craft and co-create experiences that are both purposeful and equally profitable. Digital brand building through eCommerce channels fuels business growth and the bottom-line. We understand that the online experience of a consumer is key to the initial purchase through to long term loyalty and all our eCommerce sites put the consumer at the heart.

## SOCIAL MEDIA

With a keen understanding of what's happening in the digital landscape, we leverage the power of social media platforms to connect audiences with contagious content worth sharing & spreading, cross-channel and touch point. We understand how to perfectly combine social media channels, expanding reach, and driving conversions to make your brand stand out from the rest.



We love what we do

# BRAND DEV.

## **Brand Identity**

Brand identity is the visual and emotional representation of a company or organization. It encompasses the company's values, mission, personality, and culture, and is used to differentiate the company from its competitors. A strong brand identity helps to establish a company's credibility and build trust with its target audience.

## **Brand Strategy**

Behind every successful brand is a well thought through strategy - without it we all too often see brands fail even when their product or service should be an immediate success. A good brand strategy is at the heart of all your communications and starts by looking across the core values, benefits, personality and brand essence of the brand.

## **Print & Packaging**

Ensuring that your brand and product looks first class has never been so important. We look at everything from business cards through to product packaging we deliver unique print and packaging solutions that represent the brand at its best.



A Case For Good Designs

# A SIMPLE APPROACH THAT WORKS.



## Plan

Regardless of the size of project, from a simple logo concept to the 360 campaign we always have a plan to follow. Well planned concepts always deliver the desired outcome. As they say, if you fail to plan, you are plan to fail.



## Create

With the big ideas firmly in hand, the creative team and copywriters start to work out the concepts. Research and background information are handed over from the account manager and photography acquired as needed.



## Deliver

After creating visually exciting and compelling designs, we present them in the way the intended audience will receive them to give you an appreciation of how impactful your new designs are and will be.





Trusted leaders

# FEARLESS BRANDS.

We work with fearless brands that believe design makes a difference. These are some of the many clients that have trusted us with their brands.





Project Code  
#21602B

+2 022 573 62 11  
+2 011 494 97673

# Our Projects

from the ground



AMECO Aluminium

+2 022 573 62 11  
+2 011 494 97673

AMECO Aluminium

# Comfort begins

with a Piece of AMECO Aluminium



AMECO Aluminium

+2 022 573 62 11  
+2 011 494 97673

# Aluminium

DOORS



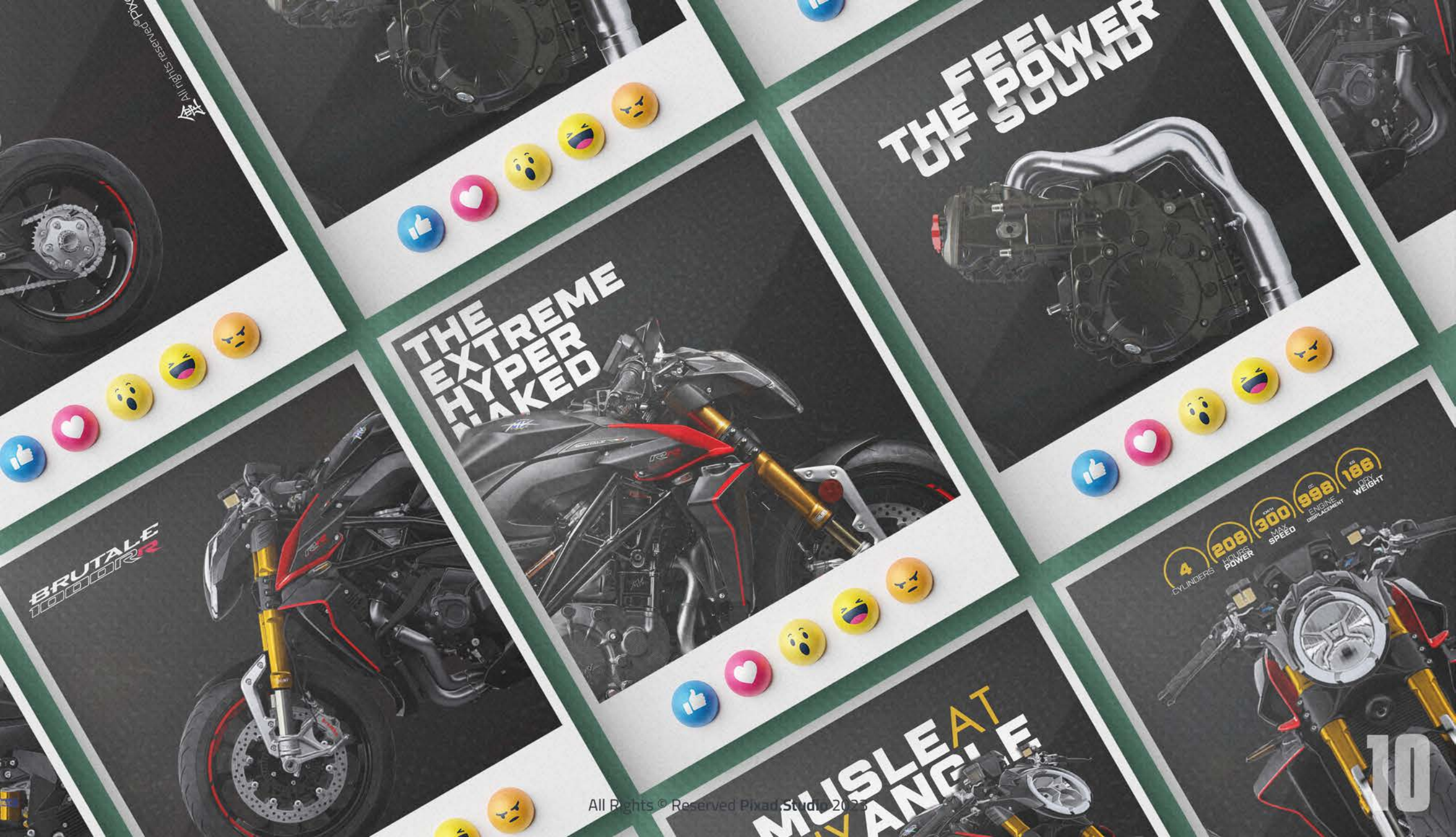
Project Code  
#84215K

AMECO Aluminium

# Aluminium

DOORS





BRUTALE  
1000R2

THE  
EXTREME  
HYPER  
NAKED

FEEL  
THE POWER  
OF SOUND

MUSCLE AT  
AN ANGLE

4 CYLINDERS  
208 HORSEPOWER  
300 MPH MAX SPEED  
998 cc ENGINE DISPLACEMENT  
186 LBS DRY WEIGHT

10

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Building  
Future  
Fifth Settlement



We Build Reality



Best  
Down Payment  
25% Downpayment  
Installment Up to 60 month

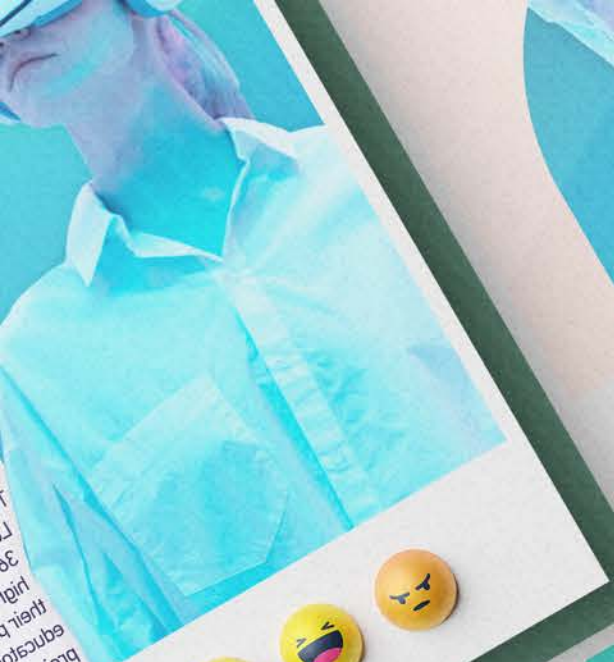


Best Use Of  
Spaces



Start  
Your Investment  
With the best Installment Programs  
25% Downpayment and Installment Up to 60 month





Technology from low-end to high-end technology. Low-end VR technology uses smartphones to experience interactive VR and sets or cardboard goggles and it is able to scale to the lower end of the spectrum with a built-in VR capable laptop that connects with a built-in VR headset, build, share and scale VR curriculum-aligned projects.



## VR Feature

There is a spectrum of VR technology. Low-end VR technology uses smartphones to experience interactive VR and sets or cardboard goggles and it is able to scale to the lower end of the spectrum with a built-in VR capable laptop that connects with a built-in VR headset, build, share and scale VR curriculum-aligned projects.



We are a company that makes and distributes vegetarian snacks. Our main product is made with love and served in your favorite diners. Our target audience is women. We want to convey a sense of eagerness, while at the same time being professional.



Health  
www.health.com

## Calorie Tracking

A calorie is a unit of measurement used to express the amount of energy in food or the amount of energy expended by the body.



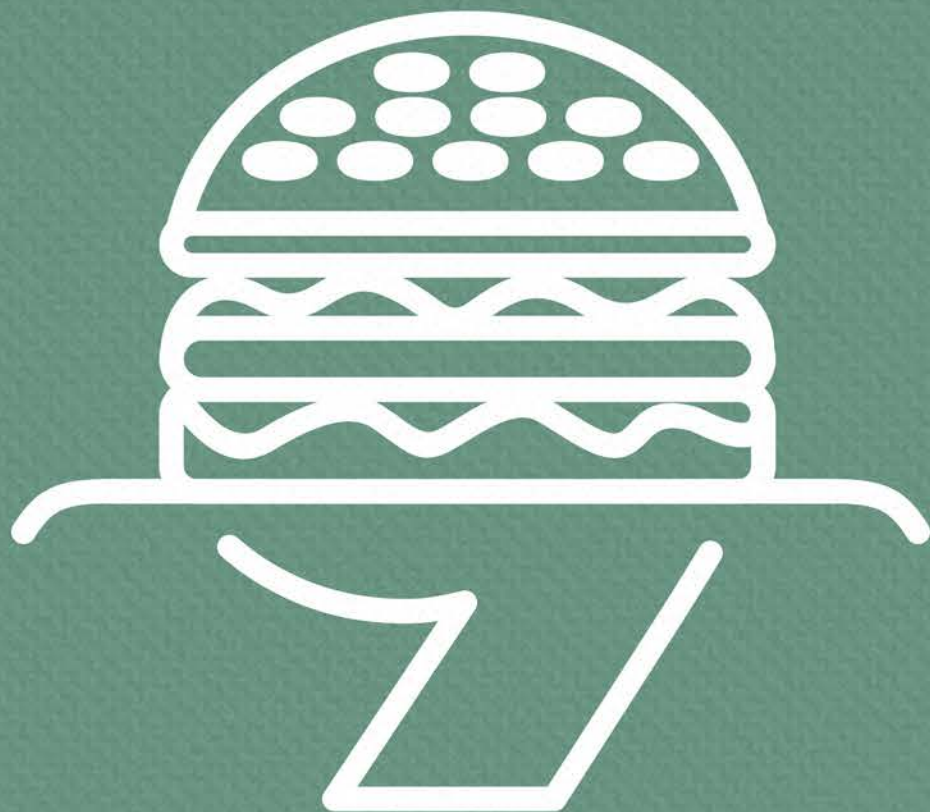
## Choose Healthy

Eating a diet that is high in fruits and vegetables can help protect against chronic diseases by providing the body with antioxidants and other beneficial compounds.



PAST AND  
RECENT WORK

# LOGO DESIGN LOVE



## BURGER 9

The implementation of the Nine Burger logo was based on a combination of each of the distinctive burger sandwich and the number nine because it is also a distinctive number, and the fonts were used according to the customer's requests from us



Fate  
vegetarian snacks.

The implementation of the Nine-Nine Burger logo was based on combining each of the restaurant's name with a leaf of the most luxurious tree leaves and its importance for healthy eating, and the fonts were used according to the client's requests from us







What guides us?

# OUR PACKAGES

We have a range of premium packages, from silver to platinum, you can choose from them or create your own package.

## **Silver :**

- 5 Social media posts monthly
- 5 Social media stories monthly
- 1 Change highlights for instagram account
- 1 Video reels monthly
- 4H/Day Moderation
- Content Creation

## **Platinum :**

- 12 Social media posts monthly
- 12 Social media stories monthly
- 4 Change highlights for instagram account
- 4 Video reels monthly
- 12H/Day Moderation
- Content Creation
- Typography Videos

## **Gold :**

- 8 Social media posts monthly
- 8 Social media stories monthly
- 2 Change highlights for instagram account
- 2 Video reels monthly
- 6H/Day Moderation
- Content Creation

## **Custom Package :**

- Social media posts monthly
- Social media stories monthly
- Change highlights for instagram account
- Video reels monthly
- H/Day Moderation
- Content Creation
- Typography Videos





## Contact Us



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**Bē**

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[Instagram.com/pixad.studio](https://www.instagram.com/pixad.studio)



**Thank You.**